

Are you looking for a better way to reach new Business Clients? Do you wish you could literally speak to business prospects to share the unique capabilities of your company?

Would you like to become a “Go-To” Resource for Local Businesses?

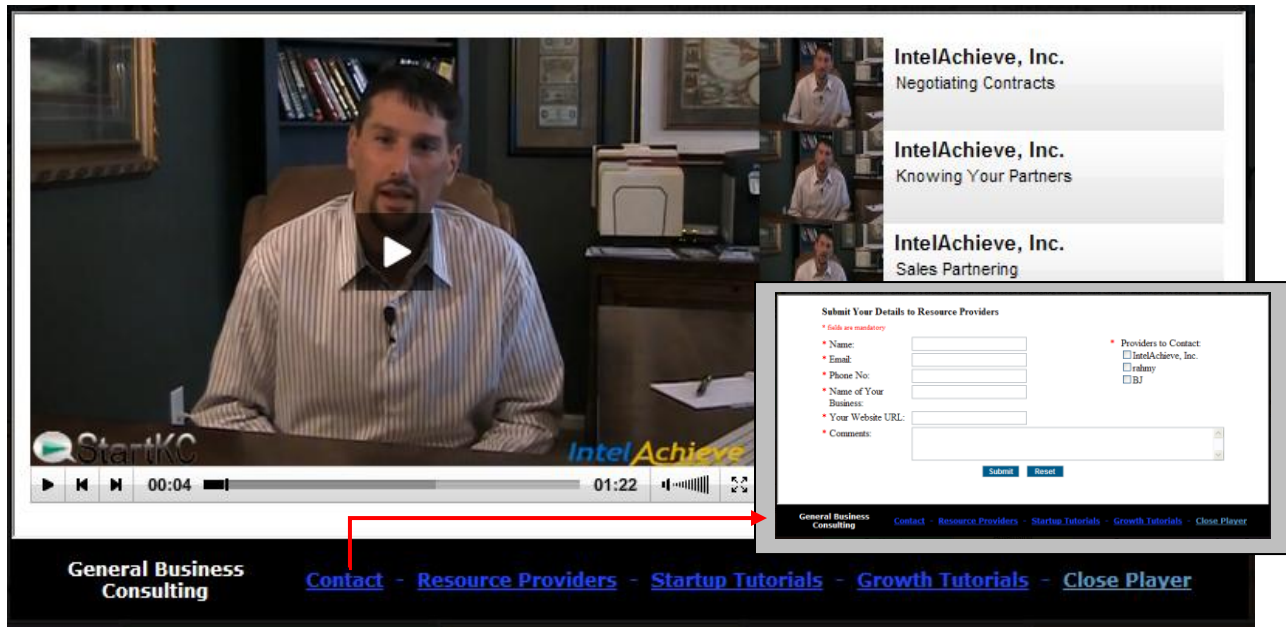
Now you can with StartKC’s Business Resource Center!

StartKC is the area’s most innovative entrepreneur’s resource organization focused on accelerating the development of new and growing businesses in the Kansas City area. StartKC is building a state-of-the-art experience that allows its members to conveniently find highly qualified resources for each of the categories listed below.

Resource Center Legend								
<i>Use this legend to locate the category you are interested in.</i>								
Legal / Insurance	Computer Hardware & Software	Accounting / Finance	Software Development	Advertising / Marketing	Human Resources	Web Design	Office Space	General Business
<i>Click on a Topic in the table below to view Resource Providers</i>								
Insurance	Buy / Sell Business	Sales - Distribution (Physical & Digital)	Graphic Design	General Business Consulting				
Patents & Trademarks	Investment Capital <50k	Print Media	Website Design	Business Incubators				
Franchising	Investment Capital >50k	Social Media	Search Engine Optimization	Business Training				
Legal General Business	Accounting & Bookkeeping	Advertising	E-Commerce / Payment	Personal & Business Coaching				
Voice / Data Communications Providers	Finance / Cash Flow	Market Research / Analytics	Office Furnishings	Small Business Development Centers				
Computing Hardware Sales	Software Development	Product Development	Real Estate Sales	Economic Development Corporations				
Software Sales	Mobile Applications	Printing	Facility Maintenance	Social / Business Networking Groups				
Computer / Network Technician	Electronics / Prototyping	Human Resources Payroll	Recruiting & Culture	Conference / Meeting Space				

StartKC is currently selecting top tier local business resource providers to offer video commercials and tutorials that will be targeted to both, startups and growing businesses (1-100 employees). Each resource provider will have a 60 second commercial produced in addition to 4 tutorial videos which highlight your company’s expertise within the given category. The tutorials will help entrepreneurs and businesses owners understand, in a greater level of detail, what your given area of expertise entails. This opportunity will build trust and confidence with the prospective client and speed the sales process. A screen shot of the media player is shown below.

The total cost of production (commercial and tutorials), **12 months of placement** in StartKC.com's Resource Center and Copyright release (so your company may repurpose the videos) is all yours for just \$1500.00. The video production alone is a \$2000.00 value!



How it works:

1. Your company will receive one 60-90 second video commercial which will be listed on the "Resource Center" page of the StartKC.com. A maximum of 10 resource providers will be listed in each resource category. The positions are first come, first served – so get in early for best placement!
2. In addition to the 60-90 second commercial, your company may have up to three, 1-3 minute tutorials which will be listed in the "Startup Tutorials" and "Growth Tutorials."
3. The tutorials (1-3 minutes each), will give the resource provider an opportunity to showcase his/her competence and build rapport with StartKC members.
4. StartKC will produce and manage the full production and editing process of your videos.
5. Upon request, resource providers will be given a copy of the final videos to post on his/her website (or YouTube, etc. if desired).
6. Resource providers must commit to a full 12 month schedule and pay in advance (\$1500.00) for production and advertising placement.

For more information or to become a Resource Provider, please contact: Seth Meinen (913) 708-4025

*This pricing is a limited time offer. All terms and conditions of this program are subject to change, without notice, at StartKC's discretion (unless an advertising agreement is executed).

FEATURED FOUNDERS:

