



July 2010

Dear Future Investing Partner,

What an amazing year 2010 continues to be! The exciting projects for Blue Springs that the EDC has initiated and supported continues to both challenge our imagination and resources. It is the partnership of our investing partners in the EDC that has enabled this organization to position the City of Blue Springs to the forefront of incredible opportunities and recognition regionally, nationally and internationally.

Three years ago, the Blue Springs EDC was founded through the generous support of our investing partners. Little did we know that, three short years later, we would announce the first of its kind, "Missouri Innovation Park". It's overwhelming to consider the magnitude of the collaboration with our Partners, certainly reflecting thousands of hours of work as we've assisted in the formation of the Missouri Innovation Park's (MIP) initiative. We are thankful for the assistance of our many allies, especially our investing partners, the leadership of the Mayor and Council through our partnership with the City of Blue Springs and the significant support from Central Jackson County Fire Protection District, Blue Springs School District and KCP&L to help make the University of Missouri presence in Blue Springs a reality in 2010.

Your partnership with the Blue Springs EDC is more important than ever. The investment and active partnership of our investing partners is our life-blood. To help us take the Missouri Innovation Park and our many other business plan goals over the finish line, we need the continued investment from our partners.

The EDC's vision and mission remains clear: to play a key and catalytic role for the entire Blue Springs community that helps existing companies expand their operations and attract new businesses to invest and create household supporting incomes. We invite you to join us and become a vital and supportive investing partner with the Blue Springs EDC.

Thank you for your interest in the Blue Springs EDC and the growth of Blue Springs!

Sincerely,

A handwritten signature in blue ink that reads "Lisa A. Franklin".

Lisa Franklin  
Chairman, Blue Springs EDC  
Mgr Economic Development, KCP&L  
(816) 225-5976

*Enclosed: Investor Application, Current Investing Partners, Board of Directors*

*For more information about the Blue Springs EDC and the Missouri Innovation Park at Blue Springs, check out our website at: [www.BlueSpringsEDC.com](http://www.BlueSpringsEDC.com). Or, you may contact us at (816) 228-0208.*

# INVESTOR BENEFITS



Benefit	Small Business & Individuals	Company Levels					
	Member \$500	Associate \$1,000	Partner \$2,500	Executive \$5,000	Chairman \$10,000	Leadership \$30,000	Visionary \$50,000
# of representatives listed	1	1	2	3	4	4	4
Quarterly E-News	•	•	•	•	•	•	•
Participation opportunity on BSEDC committees	•	•	•	•	•	•	•
Invitations to all BSEDC events	•	•	•	•	•	•	•
Listed as an investor on website	•	•	•	•	•	•	•
Listed as an investor in annual report	•	•	•	•	•	•	•
Logo and link on BSEDC website		•	•	•	•	•	•
Recognition signage in BSEDC office		•	•	•	•	•	•
Event sponsorship opportunities			•	•	•	•	•
Guest at President's Breakfast			•	•	•	•	•
Investor business meeting at no extra charge				•	•	•	•
Recognition at annual event				•	•	•	•
Reserved seating at annual event				•	•	•	•
Invitation to annual planning session					•	•	•
Up to 4 seats at annual investor meetings at no additional charge				•			
Up to 6 seats at annual investor meeting at no additional charge					•		
Up to 10 seats at annual investor meetings at no additional charge						•	•
One-on-one tour of new developments with President					•	•	•
Corporate press release in our quarterly E-News					•	•	•
Premiere recognition on the BSEDC web site					•	•	•
Annual Private Dinner with Mayor, BSEDC Chair, and BSEDC President						•	•
Open Board seat consideration for BSEDC or MIP, Inc.							•



## Blue Springs Economic Development Corporation 2010 Investing Partner Application

Primary Representative Name \_\_\_\_\_  
Title \_\_\_\_\_  
Company/Organization \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Office Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_  
Email \_\_\_\_\_  
Website \_\_\_\_\_ Product or Service \_\_\_\_\_

***For \$2,500+ Investment levels, please see request for additional representative names on following page.***

<b>Annual Pledge Amount:</b>	_____	<b>\$50,000+</b> Visionary Level (4 reps)
<i>(Please choose one)</i>	_____	<b>\$30,000+</b> Leadership Level (4 reps)
	_____	<b>\$10,000</b> Chairman Level (4 reps)
	_____	<b>\$5,000</b> Executive Level (3 reps)
	_____	<b>\$2,500</b> Partner Level (2 reps)
	_____	<b>\$1,000</b> Associate Level (1 rep)
	_____	<b>\$500</b> Member Level (1 rep)

\_\_\_\_\_ **Authorized signature** \_\_\_\_\_ **Date**

***\*Please enclose membership application along with payment to:  
Blue Springs EDC, 1600 NE Coronado Drive, Blue Springs, MO 64014***

*Expenses associated with your annual membership in the Blue Springs EDC, a 501(c)(6) Corporation, may be considered an eligible business expense. Please consult your personal accountant for further advice. If you have any questions or would like an invoice, please contact Ann Judd at 816-228-0208.*

***For \$2,500+ Investment, please provide info for representative #2:***

Additional Member Name \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Office Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Email \_\_\_\_\_

***For \$5,000+ Investment, please provide info for representative #3:***

Additional Member Name \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Office Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Email \_\_\_\_\_

***For \$10,000+ Investment, please provide info for representative #4:***

Additional Member Name \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Office Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Email \_\_\_\_\_

*Thank you for partnering with the Blue Springs EDC!*



Company	Contact
A2MG Architectural Metal & Glass*	Jerry Schaffer
ACI-Boland	Dave Flessner
Adams Dairy Bank	David Chinnery
Adams Pointe Conference Center*	Bill Essmann
Billups Snyder Insurance Agency	Ken Billups, Jr.
Blue Ridge Bank & Trust*	Bill Esry
Blue Springs Business Association	Joe Haney
Blue Springs Chamber of Commerce*	Ryan Fry
Blue Springs School District*	Kim Brightwell
Burns & McDonnell Engineering	Andy McCaskill
Candid Marketing Agency	Becky Freetly-Grabber
Central Jackson County Fire Protection District*	Chief Steve Westermann
City of Blue Springs	Mayor Carson Ross
Colonial Nursery	Lyle Irwin
Commerce Bank*	Jay Dorst
CPROS, Inc.*	Jeff Quibell
Creative Color Design & Imaging	Debbie Williams
Emery Sapp & Sons	Dyanne Bean
Enterprise Interiors Inc.	Karl Sigler
Examiner	Steve Curd
Faith Technologies	Jim Schnefke
First American Title*	Donna Best
Fogel-Anderson Construction*	Phil Bartolotta
Fullerton & Company, LLC	Scott Fullerton
Garden City Bank	Michael Gibson
Gibbens Drake Scott	Tim Scott
Gilmore & Bell, P.C.*	David Bushek
Guier Fence	Kelly Guier
Haldex, Inc.*	Cathi Christina
HDR Archer Engineers*	John Read
Heartland Financial Group	Chris McDaniel
IRR Corporate & Public Finance, LLC*	Mark Meyerdirk
Jackson County Economic Development	Robbie Makinen
JC Hunter Realtors, Inc.*	Judy Qualkinbush
JE Dunn	Pat Dunn
Kansas City Home Builders Association*	Steve Cowen
KASA Electric	Mark Lamanno
KCP&L*	Lisa Franklin
Ken Garten Law Office	Ken Garten
Kraus-Anderson Construction	Greg Shannon
Lunar Bowl*	Gary Cobb
M&I Bank	Matthieu Sanders
M.A.C. Corporation*	Robert Andrew
McCownGordon Construction	Jeff White
Metcalf Bank *	Randy Castle
Meyer Bros Building Company*	Mark Meyer
Missouri Gas Energy*	Susan Marx
Olsson Consulting	Mike Lally
Pinnacle Bank*	Don Cable
RED Development	Julie Jurden
REMAX*	Bonnie Hutchcroft
Saint Mary's Medical Center*	Annette Small
Service Electric	Ben Ryan
Stewart Title*	Cindy Hood
Super 8	Tara Almuhana
Trace Marketing*	Traci Via
Treanor Architects	Eric Danielson
Turner Construction	John Almeida
UMB Bank	Brian Hutchin
United Realty Group LLC	Nick Ventola
Walton Construction*	Skip Johnson
Williams & Campo*	Chris Willams
Wrisinger/King Franchise Group*	Bill Wrisinger

\* Founding Investors



**Blue Springs Economic Development Corporation  
Board of Directors For 2010-2011**

*June 2010*

<u># of Board Positions</u>	<u>Agency or Industry Represented</u>	<u>Appointee</u>	<u>How Appointed</u>	<u>Officer Positions</u>	<u>Year Appointed/ Elected</u>	<u>Term Expiration</u>
1	City of Blue Springs	Mayor Carson Ross	Standing Appointment		2008	Permanent/Rolling
2	City of Blue Springs	Eric Johnson	Standing Appointment		2006	Permanent/Rolling
3	Public Interest	Phillip Bartolotta	Appointed by Mayor/Council		2009	2012
4	Public Interest	Don Cosentino	Appointed by Mayor/Council		2009	2012
5	Public Interest	Lyle Shaver	Appointed by Mayor/Council	Vice Chairman	2010	2013
6	Public Interest	Jeff Quibell	Appointed by Mayor/Council		2010	2013
7	School District	Kim Brightwell	Standing Appointment	Treasurer	2007	Permanent/Rolling
8	Chamber of Commerce	Ryan Fry	Standing Appointment		2009	Permanent/Rolling
9	CJCFPD	Chief Steve Westermann	Standing Appointment		2009	Permanent/Rolling
10	Private Sector	Randy Castle	Nominated by Membership		2008	2011
11	Private Sector	Cindy Hood	Nominated by Membership		2008	2011
12	Private Sector	Ben Ryan	Nominated by Membership	Secretary	2009	2012
13	Private Sector	Lisa Franklin	Nominated by Membership	Chairman	2010	2013
14	Private Sector	Bill Essmann	Nominated by Membership		2010	2013
15	Private Sector	Rick Keeler	Nominated by Membership		2010	2013
16	Past Chairman	VACANT	Standing Appointment		-	Permanent/Rolling
17	BSGI	Bill Wrisinger	Standing & Non-Voting Appt		2006	Permanent/Rolling
18	Advisory Committee	Judy Qualkinbush	Standing & Non-Voting Appt		2006	Permanent/Rolling